



WESTFÄLISCHE  
WILHELMS-UNIVERSITÄT  
MÜNSTER

# MISSION STATEMENT SCHOOL OF BUSINESS AND ECONOMICS (SBE)

SBE advances research and teaching in the fields of business, economics and information systems for a livable world. We do this by carefully mediating and balancing a diverse set of goals and orientations:

## I. Teaching and research

SBE provides a complex learning, teaching and research environment for students, staff and faculty, which is characterized by the appreciation of academic values, mutual respect, collegiality, individual and common responsibility, and professionalism. Our education mission addresses the entire person and the ideal of “Bildung”, combining responsible education and development of personality.

We are committed to the Humboldtian ideal of the unity of research and teaching. All professors research and teach; teaching is research led and in turn provides feedback for research.

## II. Rigor and relevance

We aim for academic rigor, which is the basis for the quality of our research, and research contributions that are relevant for governments, firms and market participants.

We meet the challenge of the complexity and the dynamic of problems in modern societies with engaged scholarship based on thorough methodological and theoretical training with a generalist and interdisciplinary orientation.

## III. Tradition and dynamic development

Based on the idea of a social market economy, which was coined after WWII by a former professor of SBE, we strive for an economy that serves society. We see ourselves as members of a global society and acknowledge our obligation to act responsibly and educate the students accordingly.

We are grounded in a tradition that enables us to productively engage with our environment. It allows us to benefit from the opportunities for interdisciplinary exchange, learning, and collaboration in the spirit of innovation and continuous improvement.

## IV. Focus on the region and the world

As a dedicated and active part of the University of Münster, SBE is rooted firmly in the beautiful city of Münster, actively involved in projects for the region and its industry.